



Wait, We've Gotta Ask That Too? - Navigating Preventive Screening in Integrated Care

Today's Moderator



Kristin Potterbusch, MPH
Senior Program Manager
Primary Care Development Corporation
New York, NY



About PCDC

Primary Care Development Corporation (PCDC) is a national nonprofit organization and a community development financial institution catalyzing excellence in primary care through strategic community investment, capacity building, and policy initiatives to achieve health equity.

Disclaimer

The views, opinions, and content expressed in this presentation do not necessarily reflect the views, opinions, or policies of the Center for Mental Health Services (CMHS), the Substance Abuse and Mental Health Services Administration (SAMHSA), or the U.S. Department of Health and Human Services (HHS).



www.samhsa.gov

Integration at Work

This year we will be covering critical concepts to support your practice of integrated care such as:

- Integration models
- Quality improvement
- Funding and relationship development
- Behavioral health screenings for primary care
- Primary care considerations for behavioral health



Audience Demographics Poll

Do you work in a:

- Primary care setting
- Behavioral health setting
- Integrated care setting

Are you working primarily as a:

- MD/DO
- Nurse Practitioner/Registered Nurse
- Physician Assistant
- Medical Assistant
- Therapist
- Social Worker
- Care Manager
- QI Manager
- Informatics
- Other

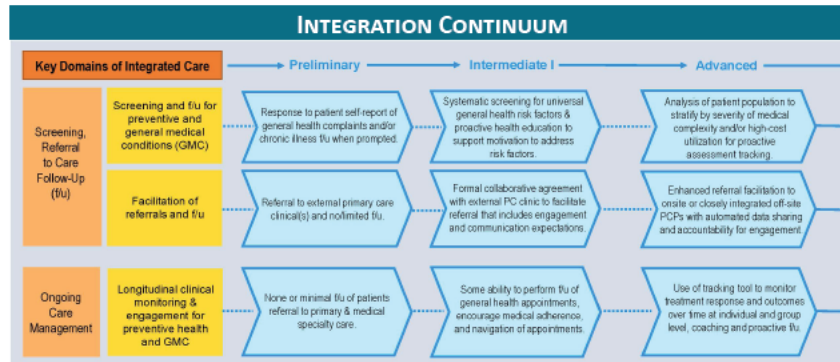
Please rate your current skills and comfort with selecting and utilizing screening tools and approaches to adopting screening protocols.

1. Very Low
2. Low
3. Moderate
4. High
5. Very High

Tip Sheet

QUALITY IMPROVEMENT TIPS FOR INTEGRATED CARE SETTINGS

TYPES OF INTEGRATION		
<p>Coordinated Care (off-site)</p> <p>Level 1: Minimal Collaboration Patients are referred to a provider at another practice site, and providers have minimal communication</p> <p>Level 2: Basic Collaboration Providers at separate sites periodically communicate about shared patients</p>	<p>Co-located Care (on-site)</p> <p>Level 3: Basic Collaboration Providers share the same facility, but maintain separate cultures and develop separate treatment plans for patients</p> <p>Level 4: Close Collaboration Providers share records and some system integration</p>	<p>Highly Integrated Care</p> <p>Level 5: Close Collaboration Providers develop and implement collaborative treatment planning for shared patients but not for other patients</p> <p>Level 6: Full Collaboration Providers develop and implement collaborative treatment planning for all patients</p>



QI CONSIDERATIONS FOR INTEGRATED SETTINGS CHECKLIST

- ✓ Physical and behavioral health staff collaborate on chronic disease management AND common conditions.
- ✓ Physical and behavioral health staff all contribute to shared outcomes and measures.
- ✓ Clinicians are familiar with effective, brief interventions and screenings.
- ✓ Population health data is reviewed regularly to determine what services are necessary.
- ✓ Key staff are prepared to successfully support integrated care.
- ✓ Warm and efficient patient hand-offs are provided between service lines. (both virtual and in-person)
- ✓ Barriers for patients to see an initial provider are minimized. (i.e. same day appointment availability)
- ✓ Physical space designed in a way that facilitates integration.

BRINGING IT ALL TOGETHER

Look for Opportunities for Improvement:

- Do patients understand the restrictions and protections regarding sharing of their patient health information (PHI)?
- Are all levels of staff provided with upskilling on motivational interviewing techniques?
- What tools, trainings or scripts are available to aid with difficult conversations?
- How regularly are consent rates monitored and data shared broadly with all involved staff members?

Support Best Practices:

- Earn buy in from all staff on the value of patient consents and collecting PHI
- Build trust with patients by clearly communicating what consents for PHI are and how PHI is used

Stability and success for your integrated care setting!

Stronger data and tracking give the ability to celebrate organizational and staff "wins"

More informed retention and recruitment efforts

Positioned for funding opportunities

Building trust

Presenters



Deborah Johnson Ingram, MPH
Senior Director



Maia Bhirud Morse, MPH, CPC
Senior Program Manager

Today's Key Objectives

Screenings, screenings, and more screenings

- Selecting Tools for Preventive Care
- Identifying and Operationalizing Sustainable Processes
- Staff Training and Documentation
- Case Studies



Case Study

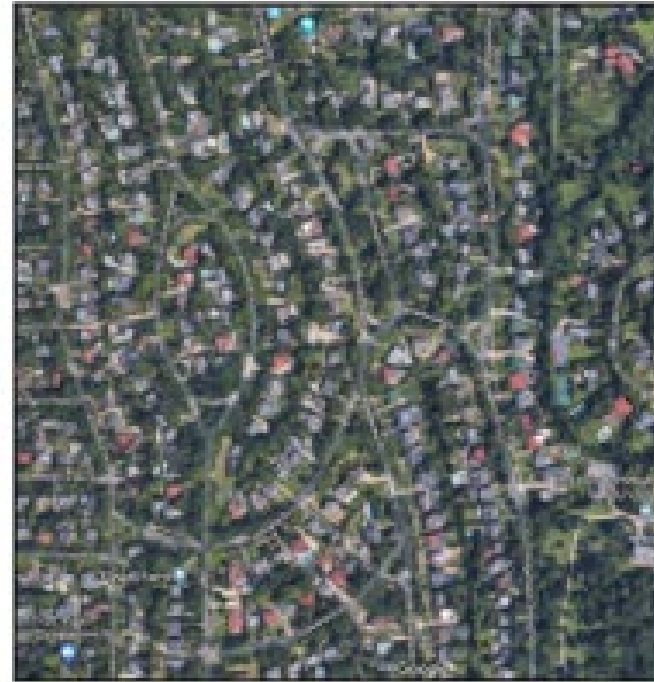
- The U.S. Preventive Services Task Force (USPSTF) is an independent voluntary panel of experts in primary care, prevention, and evidence-based practice. As of April 2016, the USPSTF has recommendation statements for more than 80 active topics, most of which are endorsed by the American Academy of Family Physicians.¹ Its process has been recognized by the Institute of Medicine as a model for development of evidence-based practice guidelines.²
- However, numerous barriers exist to implementing these guidelines, including knowledge, time, insurance, and social barriers.³ For example, knowledge of USPSTF colorectal cancer screening components ranged from 22% to 53% in first- through third-year medical residents.⁴ One recent survey from the Centers for Disease Control and Prevention (CDC) found significant gaps in physicians' knowledge regarding the value of screening tests for ovarian and colorectal cancer.⁵ Another survey found significant levels of nonadherence to USPSTF recommendations, including beginning cervical cancer screening too early, continuing it too long, and performing it annually rather than every three years as recommended.⁶
- In addition, recommendations for behavioral counseling are often not implemented. For example, counseling for tobacco cessation was documented in only 21% of visits in which tobacco use was documented.⁷ This gap between guideline recommendations and actual practice has the potential to worsen as recommendations become more complex, vary by age group, and increasingly require risk assessment, as with recommendations for mammography, breast cancer chemoprevention, screening for the *BRCA* gene mutation, and screening for hepatitis B and C virus infections.

<https://www.aafp.org/afp/2016/0501/p738.html>

What is your criteria to decide what screenings a practice will conduct routinely



Reflection on your Practice's Community Demographic



Urban
Suburban
Rural



Reflection on the Social and Economic Conditions

Condition	Considerations
Age	What is the average age? What does an aging population mean to your practice?
Sex/Sexual Identity	There are more than 2 categories.
Race/Language	Is health equity on your agenda - CLASS awareness? Do your patients trust you/your practice?
Income	Low, Median, High Income
Built Environment	Buildings, parks, transportation, healthy food access, walk-ability, bike-ability



Reflection on your Products & Services

What products and services do we provide at – PCDC Community Health Center Diagnostic and Treatment Center

- Internal Medicine
- Pediatrics
- Prenatal and Postpartum Care
- OB/GYN/ Reproductive Health
- Cardiology
- Family Practice
- Behavioral Health
- Dietitian/Nutritionist
- Dentistry
- Podiatry
- Lab and Radiology
- Education
- Substance Use/Alcohol Use
- Smoking Cessation

Benefits of an Analysis on your Population



HELPS SHAPE YOUR SERVICE LINE



HELPS TO VALIDATE THE
INVESTMENT IN STAFF



HELPS TO INFORM YOUR SCREENING
TOOLS AND PROTOCOLS

Resources for the data...

Electronic Health
Records (internal)

Patient intake
forms (internal)

Screening tools
SDOH/SOGI
(internal)

Retrospective
coding and billing
(internal)

Community needs
assessment
(external)

Implement and Roll out Screening Tools

- **Decisions made leveraging information**
 - Evidence based - National Preventive Service Task Force
 - Internal and external data
 - What would serve my population best?
- **Tools selected**
 - PHQ 2, PHQ 9, GAD, AUDIT, etc.
- **Develop a plan, inform all stakeholders**
 - Workflow created – Policy and procedure completed



Fast forward one year...

Conduct your due diligence work again...



Electronic Health Records (internal)



Patient Intake forms (internal)



Screening tools SDOH/SOGI (internal)



Retrospective coding and billing (internal)



Community needs assessment (external)

Screening needs to be linked to support/referrals... reality check list



- Screening for BH conditions behavior doesn't automatically mean you have access to support/referrals
- Screening doesn't mean increase billable service
- Screening and patient education doesn't equal adherence
- Finding referral support may require the PCP network with BH providers/develop referral compacts

Identifying and Operationalizing Sustainable Screening Processes





Preventive Screening Roadmap

01

Understand your patient population

02

Define your priorities and select screening tools

03

Define care team member roles and responsibilities

04

Operationalize the screening process

05

Provide education, training, and cross-training

Establishing 'Buy In' Among ALL Staff



- Communicate the 'why' before the 'must'
- Include discussion of population specific factors or outcomes
 - E.g., Breast Cancer screening among African American women
- Discuss plans for sharing of data once screenings are initiated



Defining the Care Team

Primary Care Core Team

- **Doctors, Nurse Practitioners, Physician Assistants, Midwives**
- **Patients/Caregivers**
- **Peer Advocates/Patient Advocates/Patient Navigators**
- **Nurses**
- **Front Desk**
- **Medical Assistant**
- **Practice Manager**
- **Care Managers/ Care Coordinators**

Extended Care Team

- **Administrative Managers/Directors**
- **Clinical Specialists**
- **Addiction Specialists and Counselors, Case Workers**
- **Phlebotomist**
- **Pharmacists**
- **Social workers, Psychiatrists, Psychologists**
- **Legal Aides**
- **Community Health Workers**
- **Housing Navigators & Community Providers**
- **Health Educators**

Real World Example

Diverse Staffing Structure

Delineate Roles and Responsibilities

Patient-Centered Medical Home: Team Roles and Responsibilities - Updated 2015, reflecting the NCQA PCMH 2014 Standards and Guidelines for Practice Transformation

Job Role	Access	PCP Designation	Team Huddle	Pt Intake including Depression Screening PHQ-2	Provide Self-Management Support Tools and Resources to Patients	Population Health - Proactively Close Gaps in Care - Preventive and Chronic	Population Health - Identify High Risk Patients and Provide Care Management Services	Referral Coordination	Performance Improvement
Physician	In collaboration with Health Center Manager & Master Scheduler creates a scheduling template that meets organizational standards for patient access and provider productivity, while being flexible to accommodate provider individual needs.	Reports PCP Errors to Office Assistant for correction	Active Participant. Leads the team huddles or designates another appropriate clinical person to lead the daily huddles.	Reviews results of PHQ-2 Depression Screening. If results are positive, completes PHQ-9 for further assessment. If PHQ-9 Positive, begins treatment, refers for treatment or both.	Attach Patient Education Materials to Patient After Visit Summary (AVS) or My Chart Messages as appropriate for New Dx, Meds or Chronic Conditions	Review and Approve Pended Orders as Appropriate to Pt.	Review identified High Risk Patients with Care Manager. Review and approve Individual Care Plan for Patient as developed by Care Manager. Discuss patient progress and provide clinical advice and direction to Care Manager as needed.	Create New Orders in EMR or Review & Approve pended orders	Active Participant. MD - Medical Director leads Team in review of practice level data on via electronic dashboard or paper reports. Team sets goals, documents action plans to improve clinical outcomes. Monitors results of action taken and modifies

Who Does Screenings and When?

Medical Assistant

Job Role	Access	PCP Designation	Team Huddle	Pt Intake including Depression Screening PHQ-2	Provide Self-Management Support Tools and Resources to Patients	Population Health - Proactively Close Gaps in Care - Preventive and Chronic	Population Health- Identify High Risk Patients and Provide Care Management Services	Referral Coordination	Performance Improvement
LPN	Collects clinical information from the patient and relays this to an RN, APC or MD for triage.	Reports PCP Errors to Office Assistant for correction	Active Participant	Completes PHQ-2 Depression Screening on each patient 1x/yr	Discuss and document Wellness Goals with Patient. Provide Patient with Self-Management Tools & Resources. Identify Barriers to Goals. Provide Motivational Coaching.	Pend Orders for Identified Gaps in Care - Tests, Immunizations. Perform any approved Point of Care Tests or Immunizations as ordered by Provider.	Share with PCP patients who may benefit from Care Management Services.	Pend Orders in EMR for Provider's Review and approval	Active Participant in review of practice clinical performance and patient experience data, setting goals, creating action plan and monitoring results.

Technology is your assistant

- Clinical Decision Support Systems (CDSS) alerts remind clinicians that patients are due for screenings
 - Can be adjusted according to a standard or individualized time frame
- Registries
 - Can be run manually to identify patients due for screening followed by outreach to individual patients
 - May also be more sophisticated population management programs integrated into the electronic health record

CDSS Alert easily connects care team member to imbedded screening tool

The screenshot shows a medical software interface with a patient summary on the left and a main workspace on the right. The main workspace contains a 'Triage Task List' with several tasks. Two tasks are highlighted with red boxes: 'Task: SBIRT Screening' and 'Task: Administer PHQ-9'. Arrows point from these tasks to external windows on the right.

- Task: SBIRT Screening**: Preliminary screening for alcohol and drug abuse/misuse. SBIRT stands for Screening, Brief Intervention and Referral to Treatment. The result from this 2-question pre-screening determines whether the patient should have a more detailed screening (AUDIT or DAST). Substance use screening is recommended yearly on all adult patients.
- Task: Administer PHQ-9**: Depression screening appears to be due. Depression screening with PHQ-9 is due periodically on most patients, more frequently for those with a diagnosis of depression, and during all postpartum visits. The PHQ-9 task window will let you enter the score, print the paper form, or give the PHQ-9 verbally.

Alcohol and Drug pre-screen (Female)

1. Alcohol Use
How many times in the PAST 12 MONTHS have you had 4 or more drinks in a day?
¿Cuántas veces en los ÚLTIMOS 12 MESES ha tomado 4 o más bebidas en un día?
0 days

2. Substance Use
How many times in the PAST 12 MONTHS have you used an illegal drug, or used a prescription drug for nonmedical reasons?
¿Cuántas veces en los ÚLTIMOS 12 MESES ha usado alguna droga ilegal, o ha usado algún medicamento recetado por razones no médicas?
0 times

- OF -
Discontinue future screening: -

Save Cancel

PHQ-9: Depression Screening & Assessment

Print Handout: Eng Span

Enter total score: - w/Question 9: 0 (Neg) -

- OF -

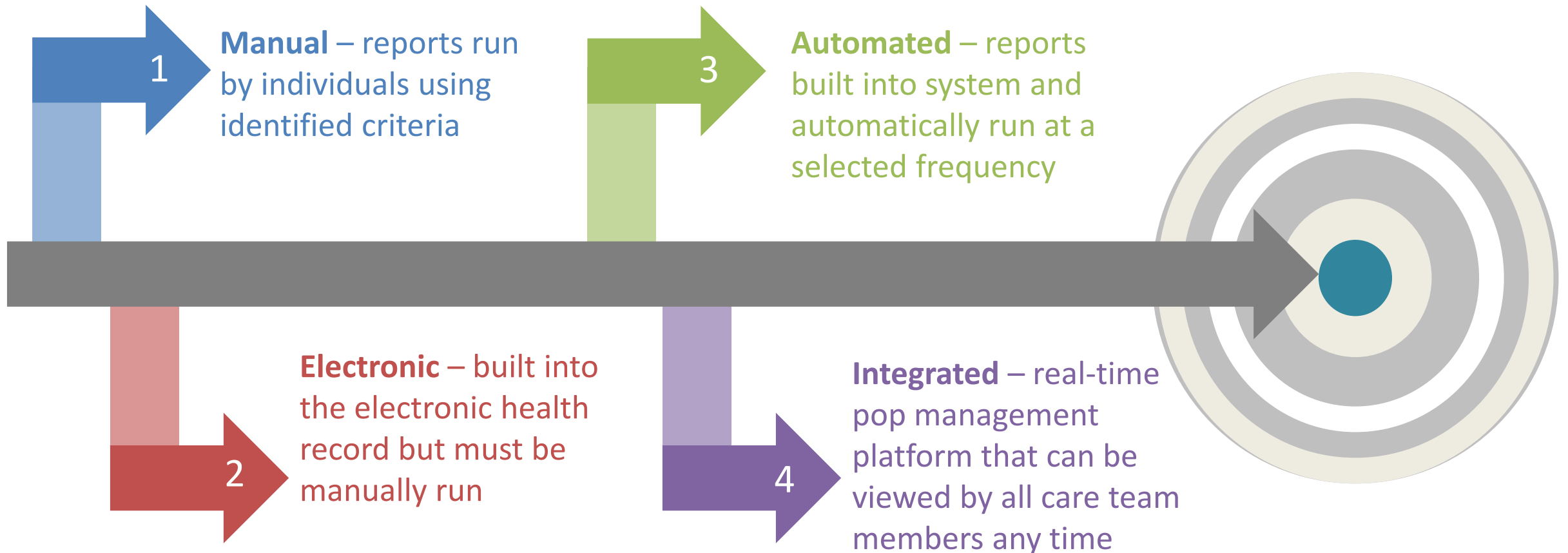
Enter individual answers: Begin

- OF -

Discontinue screening: -

Save Cancel

Registries



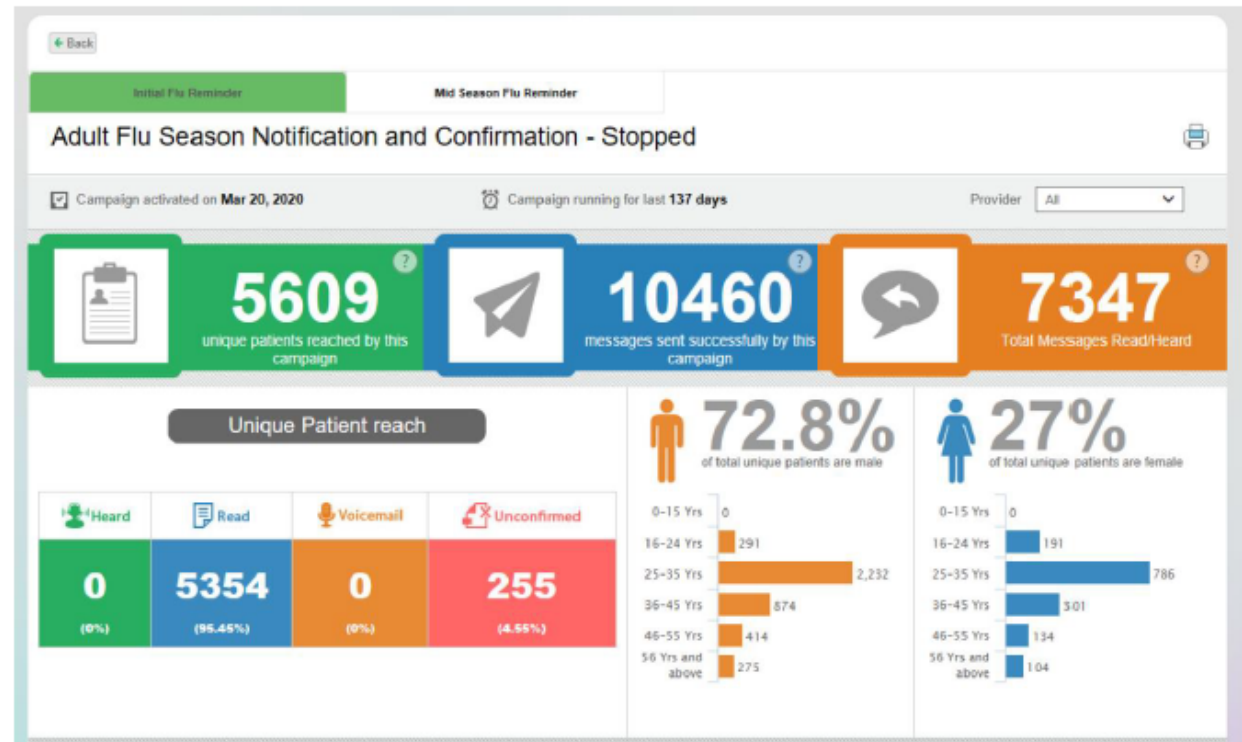
Registries – One Size Does Not Fit All

Used to identify patients due for screenings to allow for proactive outreach from the practice

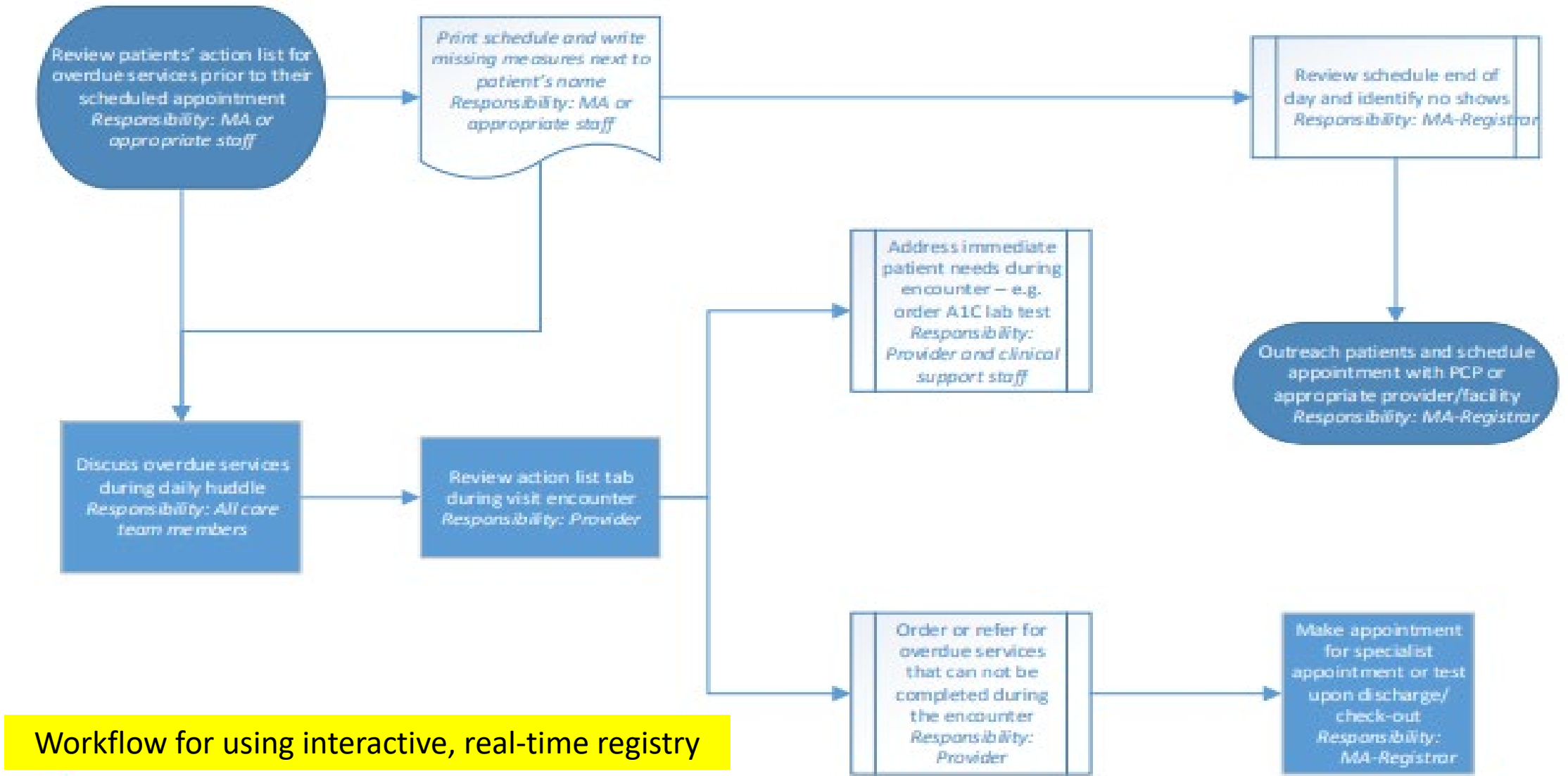
AliasName	MeasureDisplay	DOS	Phone Num	DOB	Sex	Add_1	Add_2	City	State	Zip	Email		
Measure: CMS 125v4 (NQF 0031) Breast Cancer Sc	CMS125v4	4/11/2016											
Measure: CMS 125v4 (NQF 0031) Breast Cancer Sc	CMS125v4	3/15/2016											
Measure: CMS 125v4 (NQF 0031) Breast Cancer Sc	CMS125v4	3/18/2016											
Measure: CMS 125v4 (NQF 0031) Breast Cancer Sc	CMS125v4	10/18/2016											
Measure: CMS 125v4 (NQF 0031) Breast Cancer Sc	CMS125v4	9/26/2016											
Measure: CMS 125v4 (NQF 0031) Breast Cancer Sc	CMS125v4	8/22/2016											
Measure: CMS 125v4 (NQF 0031) Breast Cancer Sc	CMS125v4	1/11/2016											
Measure: CMS 125v4 (NQF 0031) Breast Cancer Sc	CMS125v4	5/26/2016											
Measure: CMS 125v4 (NQF 0031) Breast Cancer Sc	CMS125v4	8/22/2016											

Basic List run in the EMR and viewable in Excel

Robust dashboard integrated into the electronic health record to perform advanced population management activities



Patient Id	Facility Name	Age	Sex	Modality of messages	Sent on
		31	Male	eMessage	12/14/2019
		30	Male	eMessage	12/13/2019
		33	Male	eMessage	12/13/2019
		30	Female	eMessage	12/13/2019
		45	Male	eMessage	12/13/2019
		27	Male	eMessage	12/13/2019
		30	Male	eMessage	12/12/2019
		21	Male	eMessage	12/12/2019
		21	Male	eMessage	12/11/2019
		44	Female	eMessage	12/11/2019
		26	Male	eMessage	12/10/2019



Workflow for using interactive, real-time registry



Write Policy and Procedures for the People

- Staff training to conduct any activity is typically informed by practice/org. policy
- A policy is written set of guidelines
 - outlines plan for addressing certain issues
 - communicates values, philosophy, and culture

No matter the industry, every organization needs policies and procedures to operate effectively

Procedures tell me “How to conduct the policy”

To understand why we need procedures we must look at what needs to be in control

What are areas of variability in your practice?

Examples:

- How staff ‘rooms’ a patient
- How are patients informed about same day appointments or screenings
- How the care team is organized to conduct SBIRT screening





Best Practices

- Clearly identify which standardized tools will be used to complete the screenings
- Ensure the tools are integrated into the electronic health record
- Clarify ‘who’ will conduct the screening and frequency

Evidence-based, standardized tools selected for screening purposes

1. Tobacco Screening
2. Depression – PHQ-2 and PHQ-9 for all patients 18 and older
3. Alcohol and Substance Abuse – SBIRT pre-screen for Adults, CRAFFT for Adolescents
 - a. Alcohol – Audit and Audit C for Adults, CRAFFT for Adolescents
 - b. Substance Use – DAST-10 for Adults
4. Childhood Developmental Screening
 - a. PEDS administered during WCC for ages 0 to 7
 - b. PSC administered during WCC for ages 8 to 13
 - c. CRAFFT administered during WCC for ages 14 to 17
5. Social Determinants of Health Screening (SDOH) –
 - a. PRAPARE tool used for all patients



Sample Documentation – Quiz #1

Depression Screening

- i. Depression Screening will be conducted using the PHQ-2 and PHQ-9 screening tools. All patients 18 years of age and older will receive PHQ-2 screening annually. PHQ-9 screenings will be conducted for patients who receive a positive PHQ-2 screening. Staff should complete the PHQ-2 screen when an alert for PHQ-9 is visible in a patient record.

- What is good about this policy documentation?
- What could be improved?

Sample Documentation – Quiz #2

- Further down in the policy.....

i. For any positive screen, the clinician will assess patient to determine if diagnostic criteria are met and identify if treatment or referral to treatment is needed.

- How could this action be improved?
- How would it look different in an integrated care environment?



Team Training – Invest In Your Team!

- Commit to culture of continuous learning
- Continually add descriptions to job roles and responsibilities
- Develop structured communication methods
- Provide outside training and cross-training
- Provide ongoing training for all team members in new skills, information, etc.

Post-webinar Skills and Comfort Poll

After attending this webinar, please rate your skills and comfort with selecting and utilizing screening tools and approaches to adopting screening protocols.

1. Very Low
2. Low
3. Moderate
4. High
5. Very High

Office Hour



office hours

you've got questions... we might have answers

Contact Us



Kristin Potterbusch
Kpotterbusch@pcdc.org

Solving for Sleep SAMHSA Webinar Series

Integrating Care Through a Biopsychosocial Approach to Health

PCDC, in collaboration with the SAMHSA Center of Excellence for Integrated Health Solutions, is engaging in a year-long virtual initiative focused on addressing sleep and related social and health needs through advancing integrated primary and behavioral health care. The initiative will include live virtual learning opportunities, free tools and resources, and dialogue to experts in the field. An anchor for the year will be a monthly webinar series focused on building foundations and advancing applications of sleep knowledge.

Unseen Impacts: Health Disparities and Sleep

Thursday, January 9, 2021
1p.m. to 2:30p.m. ET

SPEAKERS:
Carmela Rickstars, PhD, Associate Professor of Social Work, Columbia University School of Social Work
Kim Wessinger, MD, Director of Social Determinants of Health, Community Care Cooperative (CC)
Jeffery Hill, PhD, Professor of Psychology, Kansas University Department of Psychology
Andrew Philip, PhD, UK Senior Director, Clinical & Population Health at Primary Care Development Corporation

Announcing the second session of our Solving for Sleep webinar series, Unseen Impacts: Health Disparities and Sleep. Join expert panelists from across the country for an essential conversation on how disparities related to key determinants including housing, income, employment, and race intersect with sleep and health outcomes. We'll discuss January 9 from 1 p.m. to 2 p.m. ET and immediately followed by an interactive 30-minute Q&A "open office."

[WATCH RECORDING](#) [DOWNLOAD PRESENTATION](#)

Sleep: Behavioral Health Lens on Sleep: Assessment and Intervention

Thursday, February 4, 2021
1p.m. to 2:30p.m. ET

SPEAKERS:
Anayela Lombardo, PhD, Assistant Professor & Clinical Psychologist, Department of Psychiatry and Behavioral Sciences, University of Nevada, Reno, School of Medicine
Liz Kuczyk, Senior Director of Behavioral Health, Henry J. Austin IQWiC

This session will address sleep within behavioral health treatment: screening for sleep needs, behavioral interventions for sleep, interdisciplinary collaboration, and more.

[WATCH RECORDING](#) [DOWNLOAD PRESENTATION](#)

Sleep: One Good Night: Experiences of Patients and Families Across the Lifespan

Thursday, March 4, 2021
1p.m. to 2:30p.m. ET

Featuring individuals sharing their unique sleep journey, this interactive session shines a light on the lived experience of sleep difficulty. Join us for this critical conversation. In our Solving for Sleep series as we learn first-hand how to deepen our understanding of supporting comprehensive patient sleep needs.

[WATCH RECORDING](#) [DOWNLOAD PRESENTATION](#)



Physical Health and Primary Care Lens on Sleep: Assessment and Intervention

Thursday, April 1, 2021
1p.m. to 2:30p.m. ET

An Integrative Approach to Addressing Diabetes Learning Series

With over 100 million Americans living with diabetes, more providers than ever before recognize chronic disease screening and management as a best practice of integrated primary and behavioral health care.



In this free virtual learning series by Primary Care Development Corporation (PCDC) and the U.S. Department of Health and Human Services Substance Abuse and Mental Health Services Administration (SAMHSA) Center of Excellence for Integrated Health Solutions, national experts provide guidance through seven multifaceted sessions — each addressing a different aspect of team-based care to improve diabetes screening and management. Topics range from behavioral treatment to reimbursement to operational decision making.

[SIGN UP FOR NEWS, RESOURCES, AND EVENT INVITES](#)

Providers can round out their practice and earn a certificate in recognition of commitment after completing this seven-part virtual learning series. Watch recordings and download the presentations below:

Behavioral Treatment: Impacting Diabetes Risk and Management in the Visit

February 24, 2020 at 1:00 PM – 2:00 PM EST

[WATCH RECORDING](#) [DOWNLOAD PRESENTATION](#)

Evidence-Based Prescribing Practices for Behavioral Health and Diabetes

March 23, 2020 at 1:00PM – 2:00 PM EST

[WATCH RECORDING](#) [DOWNLOAD PRESENTATION](#)

Focusing on Nutrition in Integrated Care for Diabetes

April 20, 2020 at 1:00 PM – 2:00 PM EST

[WATCH RECORDING](#) [DOWNLOAD PRESENTATION](#)

Integrating Clinical Pharmacy with Diabetes Management

May 18, 2020 at 1:00 PM – 2:00 PM EST

[WATCH RECORDING](#) [DOWNLOAD PRESENTATION](#)

Expanding Quality Improvement: Data, Health Records, and Diabetes Reimbursement

June 15, 2020 at 1:00 PM – 2:00 PM EST

[WATCH RECORDING](#) [DOWNLOAD PRESENTATION](#)

Operational and Clinical Pathways: Improving Diabetes Screening, Monitoring, and Management

June 29, 2020 at 1:00 PM – 2:00 PM EST

[WATCH RECORDING](#) [DOWNLOAD PRESENTATION](#)

Persons with Lived Experience: Advice and Best Practices from Expert Peers

July 27, 2020 at 1:00 PM – 2:00 PM EST

[WATCH RECORDING](#) [DOWNLOAD PRESENTATION](#)

pcdc.org/sleep

pcdc.org/diabetes