January 2021 | Issue 6 | Page 1

Rising Behavioral Health Needs Highlight the Benefits of Integrated Care

In the United States (US), primary and behavioral health care have largely functioned as separate parts of the health care system due to reimbursement policies and regulations. Research indicates that integrating treatment improves overall health outcomes—particularly for those managing comorbid physical and behavioral health conditions.

In this brief, the **Primary Care Development Corporation (PCDC)** reviews recent data that point to the potential of integrated care to address health disparities as well as reduce the cost of care.

A Crisis of Comorbidities

In the US, rising chronic disease rates and unmet behavioral health needs highlight the inadequacy of siloed health care. It can be estimated that half of Americans will experience both a physical and behavioral health condition during their lifetime, many of whom will experience both concurrently.

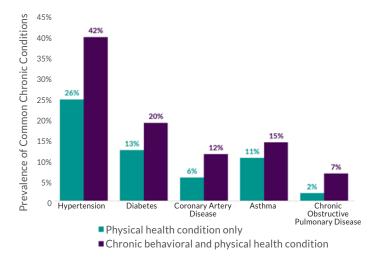


Figure 1. Prevalence Rate of Common Chronic Conditions Among Those With and Without Top 5 Behavioral Health Conditions, Ages 18-64, Blue Cross Blue Shield Health Index, 2018.

Integrated behavioral health care (IBHC) refers to the systematic collaboration between primary care and behavioral health providers, and has emerged in recent years as part of concerted national efforts to create and expand more effective, higher-quality health care and improve patient outcomes.⁴

As adoption of IBHC grows, researchers and providers have been able to quantify unmet behavioral health needs (Figure 1), as well as the related disparities in access and health outcomes.

Half of adults (46%) experience a behavioral health condition during their lifetime.²

Approximately
70% of people
with a behavioral
health condition
are simultaneously
managing a chronic
condition.³

Patients with a chronic disease are twice as likely to be diagnosed with a behavioral health condition.²

Points on Care

 A data brief series examining all aspects of primary care access



January 2021 | Issue 6 | Page 2

Where is Integrated Care Happening?

While models of IBHC vary, co-location of Primary Care Providers (PCPs) and behavioral health specialists is a common feature of integrated care. A recent national study found that availability of co-located care differed by region and practice size (Figure 2), highlighting that integrated care is more prevalent in urban areas and in larger practice settings.⁵

44% of PCPs are colocated with behavioral health specialists across the US.⁵

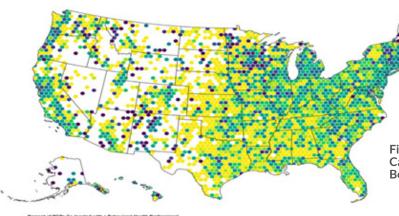


Figure 2. Percentage of Primary Care Physicians Co-located with Behavioral Health Providers⁵

Meaningful Primary Care and Behavioral Health Integration: Better Health and Lower Costs?

IBHC is associated with better health outcomes for patients with co-occurring behavioral and chronic conditions. In an integrated care setting, PCPs work with behavioral health providers to develop comprehensive treatment plans, promote treatment adherence, and promote positive health behaviors that improve outcomes for chronic diseases.

Further, integrated care is associated with greater cost savings, resulting in part from the reduction in segmented care.

\$26 - \$48 billion may be saved annually through effective integration of clinical and behavioral care.9

Total
out-of-pocket
costs incurred by
people with physical
and behavioral health
comorbidities amounted
to \$293 billion
in 2012.9

Compared to treatment in standalone primary care, studies of IBHC found that:

Patients with comorbid diabetes and depression were twice as likely to adhere to medications.⁶

Insomnia resolved in four times as many older adult patients.⁷

Patients with HIV-related chronic pain had significantly lower pain intensity scores and less interference of pain on overall functioning.8

IBHC services were associated with a 10.8% savings, or \$860.16 in savings per member per year.1

Points on Care

A data brief series examining all aspects of primary care access



January 2021 | Issue 6 | Page 3

The Global COVID-19 Pandemic **Underscores Need for Integration**

The COVID-19 pandemic poses a major threat to both physical and behavioral health, particularly among groups most directly affected by the pandemic: people with underlying chronic conditions, healthcare workers, and others with poor access to care.

An estimated \$100-\$140 billion in added costs due rising behavioral health needs may result

from just the first year of the COVID-19 pandemic.¹⁰ As new behavioral health needs emerge, existing disparities in access to care have been exacerbated by the pandemic in many communities—particularly for Black and Latinx populations, which also have higher rates of COVID-19 incidence and mortality.¹¹

As health care providers and systems manage converging crises, integrated care offers an effective strategy for delivering comprehensive care and reducing disparities while containing costs.

Approximately 40% of Americans report negative mental health consequences from pandemic-related stress.12

CDC reports indicate a doubling of suicidal ideation. tripling of anxiety, and a quadrupling of depression.¹²

Nearly 35 million people are expected to develop a new behavioral health condition due to the pandemic.10

Action: Meaningful Steps Toward Integration · · · · · · · · ·

To facilitate integration, policymakers and both primary and behavioral health care advocates must:



Strengthen support for the integration of physical and behavioral health services. particularly for safetynet practices serving vulnerable and at-risk individuals.



Expand financing and reimbursement options for integrated care that are prospective and value-based. which enable investment in necessary infrastructure and staffing to stand-up and sustain integrated services.



Prioritize communities most impacted by **COVID-19** for sustained access to integrated care to address the effects of trauma as well as deferred care due to the pandemic.

Suggested citation:

Manko, K., Weisbeck, K., Allard, A., Ford, M.M., Philip, A., Cohen, L. (2021). Rising Behavioral Health Needs Underscore the Benefits of Integrated Care. Primary Care Development Corporation.

Andrew Philip, PhD | aphilip@pcdc.org

1. Ross KM, Klein B, Ferro K, McQueeney DA, Gernon R, Miller BF. The Cost Effectiveness of Embedding a Behavioral Health Clinician into an Existing Primary Care Practice to Facilitate the Integration of Care: A Prospective, Case–Control Program Evaluation. J Clin Psychol Med Settings. 2019;26(1):59-67. doi:10.1007/s10880-018-9564-9. Note: Top 5 Behavioral Health Conditions adversely effecting health are Major Depression, Alcohol Use Disorder, Substance Use Disorder, Psychotic Disorders, and Tobacco Use Disorders.

2. Kessler RC, Wang PS. The descriptive epidemiology of commonly occurring mental disorders in the United States. In: Annual Review of Public Health. Vol 29. Annu Rev Public Health; 2008:115-129. doi:10.1146/annurev.publhealth.29.020907.090847

A. What Is Integrated Behavioral Health Care (IBHC)? | The Academy, Accessed December 23, 2020. https://integrationacademy,ahrq.gov/products/behavioral-health-measures-atlas/what-is-ibhc

5. Richman EL, Lombardi B, De L, Zerden S, Randolph R. Where Is Behavioral Health Integration Occur Ring? Mapping National Co-

improve medication adherence: A randomized controlled trial. Ann Fam Med. 2012;10(1):15-22. doi:10.1370/afm.1344

treatment for chronic insomnia in older adults. Arch Intern Med. 2011;171(10):887-895. doi:10.1001/archinternmed.2010.535 cognitive-behavioral chronic pain management program implemented in three public HIV primary care clinics. J Behav Heal Serv Res. 2012;39(2):158-173. doi:10.1007/s11414-011-9254-y 9. Melek SP, Norris DT, Paulus J. Milliman American Psychiatric Association Report Economic Impact of Integrated Medical-Behavioral Healthcare Implications for Psychiatry.; 2014.

10. Coe EH, Enomoto K, Finn P, Stenson J, Weber K. Understanding the

Primary Care Development Corporation (PCDC) is a nationally recognized nonprofit that catalyzes excellence in primary care through strategic community investment, capacity building, and policy initiatives to achieve health equity. For more information about PCDC, visit pcdc.org.

Hidden Costs of COVID-19's Potential Impact on US Healthcare.; 2020. Accessed December 23, 2020. https://www.mckinsey.com/-/media/ McKinsey/Industries/Healthcare Systems and Services/Our Insights/ Understanding the hidden costs of COVID 19s potential impact on US healthcare/Understanding-the-hidden-costs-of-COVID-19-potential-

11. Bassett MT, Chen JT, Krieger N. Working Paper Series The Unequal Toll of COVID-19 Mortality by Age in the United States: Quantifying Racial/Ethnic Disparities. Vol 19.; 2020.

12. Czeisler MÉ, Lane RI, Petrosky E, et al. Mental Health, Substance Use, and Suicidal Ideation During the COVID-19 Pandemic — United States, June 24–30, 2020. MMWR Morb Mortal Wkly Rep.